



Call for Papers

15th International Scientific Conference of Business Faculty

Organized by
Business Faculty
University "Aleksandër Moisiu" Durrës, Albania

“Transforming economies: Innovation, Sustainability and Economic Development in the EU Integration era”

April 23-24, 2025
Durrës, Albania
www.iscbf.org / www.uamd.edu.al



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GENERAL INFORMATION

Conference aim

Sustainable and digital transformation are game changers in the European business environment, where EU member states and candidate countries are shaping their economic development paths by aligning with EU values. This conference aims to explore the critical intersection of economic transformation, sustainability, and innovation within the context of European integration. It will provide a platform for experts, policy-makers, and practitioners to discuss the challenges and opportunities arising from the EU's economic integration, with a particular focus on sustainable economic development. The event will highlight the role of ecotourism and sustainable tourism in regional development, the impact of circular economy policies, innovations in agriculture, and the evolving future of jobs in the era of AI. Additionally, it will address the changing landscape of finance, digitalization, and entrepreneurship in the EU, exploring how innovation management and strategic leadership can drive economic progress. We invite contributions that engage with these themes and propose forward-thinking solutions for a sustainable and inclusive European economy.

Languages : *English, French and Italian*

Venue: *Business Faculty, University "Aleksandër Mosiu" Durrës , New Campus, Spitalë, Durrës.*

Conference subtopics

Sustainable economy - challenges & opportunities

- Economic and financial reforms toward European integration
- Ecotourism and sustainable tourism for regional development
- Sustainability economic development and climate Change
- Circular economy and EU policies
- Sustainable agriculture and innovative agricultural practices
- Sustainable food security and rural development

Innovation management & entrepreneurship

- Management of innovation and new technologies for sustainable economic development.
- Strategic leadership and corporate governance in the context of European integration.
- Entrepreneurship and SMEs as a driver for regional development and EU policies.
- Managerial approach to climate change and economic sustainability.
- Sustainable business models and competitiveness
- Future of jobs and human capital in the AI era in the EU and beyond

Finance, Banking, Accounting and Insurance Industry

- Insurance industry
- Property/casualty and life insurance sector trends and outlooks
- Accounting challenges – strategic Accounting
- Sustainable finance
- Financial and monetary integration
- Intellectual capital management and accounting

Digitalisation, tourism and impacts on the Economy

- Business Dynamics and Policy
- AI transformation of businesses
- Tourism toward accessibility and digitalization
- Cultural heritage and traditional knowledge in European integration era
- Blue tourism and impact on social-economy development
- Marketing and consumer protection in context of European integration

Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in related conference theme.

IMPORTANT DATES

- **February 28th, 2025** Abstract Submission deadline
- **March 10th, 2025** Abstract acceptance notification
- **March 25th, 2025** Fee Payment deadline
- **April 10th, 2025** Extended abstract submission deadline
- **April 15th, 2025** Power Point presentation submission
- **May 31st 2025** Full paper submission deadline

CONFERENCE COMMITTEES

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CONFERENCE FEE

Participation for UAMD full-time and part-time academic staff and doctoral students is *free of charge*.

Participation for academic staff from partner universities and doctoral students is *free of charge*.

For other participants: *conference fee is 50 € per paper*.

For doctoral students from other universities: conference is *25 € per paper*.

N.B Doctoral students need to provide upon abstract acceptance a certificate of enrolment in a Doctoral Degree program.

Bank Account Details

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During the payment should be mentioned the note: *ISCFB 2025, name and surname of participant*.

Participants should cover their own travel costs to and from Durrës, and should directly book accommodation in Durrës. We will further suggest you suitable accommodation options.

AUTHORS GUIDELINES

- Abstracts, written in English, should be no longer than 10-18 line up to 300 words, The abstract should contain JEL classification and up to 6 keywords.
- Extended abstract format and full papers format will be downloadable at the website of the conference. Paper submissions should be in Microsoft Word format and have to be sent via e-mail to iscfb@uamd.edu.al Submitting the paper, at the subject line has to be mentioned ISCFB conference (name of the leading author). ***One paper can have a maximum of three authors. One author can present a maximum of two papers.***
- Papers will be included at the ***Proceedings of the Conference. Proceedings of the Conference*** will be published under a special issue of International official Journal of “Aleksandër Moisiu” University, ***Interdisciplinary Journal of Research and Development (IJRD)***.
- ***Award prizes*** will be distributed to three best outstanding papers after an accurate selection from the Conference Scientific Committee.
- Further publication opportunities will be provided for indexed journals.
- Presentations may be on site.

Abstract template

The abstract should follow this structure:

-The problem

-Aims

-Methodology

-Results

Max 300 words

Title of the Contribution (Times New Roman 14 pt)

First Author, ¹ Second Author²

Abstract

The paper discusses the well-known issue of finding the most appropriate policies and strategies for detecting accounting manipulation. The paper brings to attention a contemporary issue, which is also a necessary requirement in any economy, especially in a transition economy, threatened by economic and political crises. This research is based on interviews with credit officers from different banks in the country. To estimate the model are used data from financial statements of entities with different activity and from different cities of Albania. Beneish model is used to calculate

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the possibility of manipulation of these statements. During the paper we will discuss detailed techniques of discovering accounting manipulation. At the conclusions we will see that accruals have consistently provided a conventional opportunity to perpetrate a fraud like other items of the financial statements.

Key words:(Enter no more than five key words and separate them by commas) Beneish Model, Accounting Manipulation, Fraud.

JEL classification: (Enter at least 3 JEL codes and separate them by commas) M41, M42, M48