



Universiteti "Aleksandër Moisiu"  
Durrës



# CALL FOR PAPERS

11<sup>th</sup> International Scientific  
Conference of Business Faculty



May 27-29, 2021  
Durrës, Albania

*\*Presentations can be held online.*

## "ECONOMIC POLICY AND EU INTEGRATION"

March 22nd, 2021 Abstract Submission  
March 28th, 2021 Abstract Notification  
April 19th, 2021 Full Paper Submission

April 26th, 2021 Full paper Notification  
May 3rd, 2021 Payment form Submission  
May 20th, 2021 Detailed Conference Program

### Conference topics

#### Sustainable economy - challenges & opportunities

- Economic and financial reforms toward European integration
- Institutional transformation in function of European Integration, challenges and financial cost
- Economic growth analyses, GDP-s, Deficits and Debts
- Ecotourism and Sustainable Tourism for Regional Development
- Sustainability Economic Development and Climate Change
- Green economy

#### Innovation management & entrepreneurship

- Globalization and Challenges of Companies` Strategic Orientation
- Globalization and Challenges in Marketing Management
- E-economy, E-business, E-commerce, E-government
- The Role of the Private Sector in the Development of the country, Public-Private Partnership approach.

#### Finance, Banking, Accounting and Insurance Industry

- Insurance Industry Challenges
- Property/casualty and life insurance sector trends and outlooks
- Accounting Challenges – Strategic Accounting
- Efficiency and performance of financial institutions
- Financial and monetary integration

#### Covid 19 and its impact on the Economy

- Epidemiology Across Countries and Labour Markets
- Business Dynamics and Policy
- Fiscal Policy and International
- Tourism challenges
- Developing Countries—through COVID-19 and beyond
- Economy recovery after pandemic period

*Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in related conference theme.*

In collaboration with



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[www.iscbf.org](http://www.iscbf.org)  
[isctfb@uamd.edu.al](mailto:isctfb@uamd.edu.al)