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**Call for Papers**

**13th International Scientific Conference of Business Faculty**

Organized by

**Faculty of Business**

**University “Aleksandër Moisiu” Durrës**

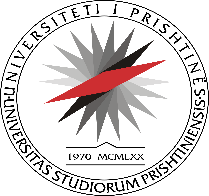
**“Economic challenges and Innovation”**

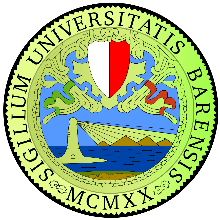
**April 27-28, 2023**

**Durrës, Albania**

[**www.iscbf.org**](http://www.iscbf.org) **/** [**www.uamd.edu.al**](http://www.uamd.edu.al)

**In collaboration with:**







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| **GENERAL INFORMATION** |

**Conference aim**

In today economic era European countries and not only are facing lots of economic challenges. The aim of this conference is to address through interactive presentations and discussions current issues of economy and innovation such as structural reforms, dynamics of growth and business cycles, development of labor markets, financial and banking sector through meeting the requirements of Sustainable Development Goals and increasing competitiveness through innovation. Given its interdisciplinary approach, this conference is a venue where researchers and practitioners from different fields will gather to exchange their ideas, research results, work in progress and experience. During this conference we will also discuss challenges and market performance under the innovation pressure and development. An ultimate goal of the conference is to bring concrete proposals and recommendations for business communities in European and international level and enhance best practices sharing perspectives. Participants will have the opportunity to network, and increase future collaborations synergies.

***The conference official language: English, French and Italian.***

***The conference will be held at Conference Hall, New Campus, Spitallë, Durrës.***

**Conference topics**

**Sustainable economy - challenges & opportunities**

* + Economic and financial reforms toward European integration
  + Institutional transformation in function of European Integration, challenges and financial cost
  + Economic growth analyses, GDP-s, Deficits and Debts
  + Ecotourism and Sustainable Tourism for Regional Development
  + Sustainability Economic Development and Climate Change
  + Green economy
  + Education and Economy

**Innovation management & entrepreneurship**

* + Globalization and Challenges of Companies` Strategic Orientation
  + Globalization and Challenges in Marketing Management
  + E-economy, E-business, E-commerce, E-government
  + The Role of the Private Sector in the Development of the country, Public-Private Partnership approach.

**Finance, Banking, Accounting and Insurance Industry**

* Insurance Industry Challenges
* Property/casualty and life insurance sector trends and outlooks
* Accounting Challenges – Strategic Accounting
* Efficiency and performance of financial institutions
* Financial and monetary integration

**Covid 19 and its impact on the Economy**

* Epidemiology Across Countries and Labour Markets
* Business Dynamics and Policy
* Fiscal Policy and International
* Tourism challenges
* Developing Countries—through COVID-19 and beyond
* Economy recovery after pandemic period

Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in related conference theme.

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| **IMPORTANT DATES** |

* **March 26th, 2023** Abstract Submission Deadline
* **April 6th, 2023** AbstractNotification
* **April 13th, 2023** Fee Payment Deadline
* **May 15th, 2023**  Full paper submission deadline

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| **CONFERENCE COMMITTEES** |

**Scientific Committee**

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*Latvia*

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| **CONFERENCE FEE** |

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| First Author | **50€** |
| Second Author | **30€** |
| Each additional author | **20€** |
| No paper participant | **10€** |

Participants from partner universities have a 50% discount

Participants from UAMD faculties have a 50% discount

UAMD part-time lecturers have a 50% discount

Business Faculty members are excluded from the conference fee.

**Bank Account Details**

**Account owner:** TE ARDHURAT E THESARIT DURRES

**Bank Name:** Credins Bank, Durres, Albania

**IBAN:** AL97 2121 2110 0000 0000 0050 3907

**SWIFT CODE:** CDISALTRXXX

During the payment should be mentioned the note: ***ISCBF 2023, name and surname of participant***.

Participants should cover their own travel costs to and from Durrës, and should directly book accommodation in Durrës. We will further suggest you suitable accommodation options.

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| **AUTHORS GUIDELINES** |

* Abstracts, written in English, should be no longer than 10-18 line, JEL classification and up to 6 keywords should be used.
* Full papers format will be downloadable at the website of the conference. Paper submissions should be in Microsoft Word format and have to be sent via e-mail to ***iscfb@uamd.edu.al*** Submitting the paper, at the subject line has to be mentioned ISCBF conference (name of the leading author). ***One paper can have a maximum of three authors. One author can present a maximum of two papers.***
* Papers will be included at the ***Proceedings of the Conference***. Further publication opportunities are available at the International official Journal of “Aleksandër Moisiu” University, ***Interdisciplinary Journal of Research and Development (IJRD) and partner University journals.***
* ***Award prices*** will be distributed to three best outstanding papers after an accurate selection from the Conference Scientific Committee.
* The best conference materials will be **published** in indexed journals.
* Presentations may be online, on site and poster presentations.